



Research Areas

Vistula University (AFiBV) is the first private non-profit higher education institution established in Poland. It has been steadily rising in the university rankings of Polish universities (currently no. 5 among private universities). Vistula University is the national leader in the field of internationalisation among all Polish Universities. The University consists of prominent experts – scholars and researchers who have a real impact on economic and social life. Warsaw School of Tourism and Hospitality Management (SGTiR) is an innovative college preparing students to create and manage tourist, sports and recreational businesses. It offers unique Bachelor and MA programmes of studies. This compilation includes information concerning the areas of research conducted by AFiBV and SGTiR academics. It aims to popularise their research subjects among our existing and potential partners, help identify joint research activities and allow better cooperation with international institutions in the future.

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AFiBV

Vistula University comprises four departments: Faculty of Business and International Relations; European Faculty of Art; Faculty of Philology and Faculty of Engineering.

Faculty of Business and International Relations

Effective research cooperation with business partners have yielded so far many reports commissioned by corporate partners, including “Go Global – Report on the Polish Economy”, „Go Global Polish Pharma” – Report on the innovativeness of Polish pharmaceutical sector; the report “The role of interest groups in the legislative process in Poland”. Currently conducts projects: “Student Centre for Innovation and Technology Transfer”, “Computer chance for you”, “Innovative and efficient administration of the source of success in the knowledge economy”, “The quality of the Academy of Finance”. AFiBV Faculty of Business and International Relations received the rating, “A”, in the parametric evaluation of the Ministry of Science and Higher Education in the category of small research units.

Main domains of research

International relations, international economics, finance, globalisation, macroeconomics, European Union, management, banking, fiscal policy, global politics, integration processes, conflict studies, macroeconomics uncertainty, Asian studies, American studies.

Research Institutes and scholars

There are four Research Institutes within the Faculty of Business and International Relations, and one Research Centre:

- **Institute of International Relations** – Director prof. dr hab. Longin Pastusiak
- **Institute of Economic Studies** – Director prof. dr hab. Juliusz Kotyński
- **Institute of Finance** – Director dr hab. Ryszard Michalski
- **Institute of Management** – Director dr hab. Elżbieta Jędrych
- **Asia Research Centre** – Director dr hab. Wojciech Hübner

1. **ASLAN Davut** – dr, social science; Institute of International Relations; *research interests*: Turkey’s foreign policy, Karabagh conflicts.
2. **BERNIAK-WOŹNY Justyna** – dr, MBA, corporate social responsibility, marketing communication; Institute of Management; *research interests*: business ethics, corporate social responsibility, university social responsibility, business education for sustainability.
3. **BOJAŃCZYK Mirosław** – dr hab., economic science, economics, management accounting, macroeconomics, asset valuation; Institute of Finance; *research interests*: business plans, evaluation of credit applications, evaluation of investment projects, financial analysis, financial engineering, accounting systems; capital markets, value management, economic security.
4. **BONIKOWSKA Małgorzata** – dr, history, history of culture, Italian studies, European history, political science, social science; Institute of International Relations; *research interests*: European studies, European integration, EU-Asia relations, transnational relations, globalisation.

5. **BOŻYK Paweł** – prof. dr hab., economic science, international economics; Institute of Economic Studies; *research interests*: international economic relations, European integration and globalisation.
6. **CHAREMZA Wojciech** – prof. dr hab., economic science, economics, monetary policy, mathematical finance, financial forecasting, econometrics; *research interests*: applied econometrics, macroeconomics, macroeconomics uncertainty, risk, simulation methods in economics, forecasting.
7. **DAMSKI Przemysław Piotr** – dr, history; Institute of International Relations; *research interests*: international history (diplomatic history, history of international relations) in 19th and 20th century, British-American relations, foreign affairs ministries, role of emotions and prejudices in international relations, origins of the Cold War, British foreign policy, American foreign policy.
8. **GASIŃSKA Maria** – dr, Institute of Management; *research interests*: insurances, third party liability insurances, social insurance systems, insurance instruments in managing, working conditions, ergonomics, labour market, social policy, social benefits system, work-life balance.
9. **GÖTZ Marta** – dr hab., economic science, economics, international economics; Institute of International Relations; *research interests*: foreign direct investments, clusters, German economy, internationalization, competitiveness.
10. **GRELA Marek** – dr hab.; social science, political science, international relations; Institute of International Relations; *research interests*: European integration, problems of international security, foreign policy of the EU, EU-Russia relations.
11. **GRZEGORCZYK Adam** – dr hab., economic science, economics, social communications; Institute of Management; *research areas*: human resources management, marketing, advertisement, media, intellectual property rights.
12. **GRZYWACZ Anna** – mgr, social science, political science, international relations; Institute of International Relations; *research areas*: East Asian studies, international relations in East Asia, globalization in East Asia, foreign policy of Indonesia and Singapore.
13. **HASHIMOTO Tomoyuki** – mgr, Institute of International Relations; *research interests*: financial geography, international securities market centres, post-socialist transition, economic analysis of Law, 'English School' (IR theory).
14. **HÜBNER Wojciech** – dr. hab., economic science; Department of Business and International Relations, Asia Research Institute (Head); *research interests*: Silk Road (history and contemporary studies), international business and management, cultural aspects of business.
15. **JĘDRYCH Elżbieta** – dr hab., management sciences; Institute of Management (director); *research interests*: economic science, personnel management, organisational management, human resources, human and social capital investments, social innovations in organisations, shaping social relations in

organisations, HR strategies, HR practices, HR competencies, absorption of personnel innovations.

16. **KACZKOWSKA-SERAFIŃSKA Magdalena** – dr, economic science, management; Institute of Management; *research interests*: job satisfaction of employees in Poland and Italy, employees' engagement, generation Y in Poland and Italy, motivational systems, evaluation systems, career development systems, competences management, job descriptions and creating career path, implementing changes in organisations.
17. **KARLIKOWSKA Barbara** – dr inż.; Institute of Finance; *research interests*: small and medium enterprises – establishing and financing, accounting reporting, corporate social responsibility.
18. **KONARSKI Wawrzyniec** – dr hab., social science, political science; Institute of International Relations; *research interests*: European politics, nationalism, national movements, parties and electoral system, terrorism, European identity.
19. **KOSTECKI Wojciech** – dr hab., social science, political science, international relations; Institute of International Relations; *research interests*: dynamics of international relations, security (international, domestic, theory and methodology), conflict research (ethnic, social, political and international conflicts), strategic studies, theory and sociology of media, Internet and globalisation.
20. **KOTYŃSKI Juliusz** – prof. dr hab., economic science, international economics and finance; Institute of Economic Studies (Director); *research interests*: economic development and financial system of Poland, EU and Euro Area, competitiveness and innovativeness in a global context, managing economic and financial risks, analyses and forecasts of business cycles, economic transformations.
21. **KRUSZKA Michał** – dr hab., economic science, economics, financial markets; Institute of Finance; *research interests*: financial markets analysis, interactions of financial markets and the real economy, international trade in services.
22. **MAKAROVA Svetlana** - dr hab., mathematics, economics, microeconomics, monetary policy, econometric modelling; Institute of Economic Studies *research interests*: economic growth and inflationary process in Eastern Europe and developing economies, other areas of applied macroeconomic modelling, simulation methods in economics, and applied and theoretical time series econometrics.
23. **MALISZEWSKA Małgorzata** – dr; Institute of International Relations; *research interests*: corporate insurance organisation of enterprises, contractual law, negotiation in business, alternative dispute settlements methods, insurance law, financial law, economic law, business activities, economic agreements, economic conflicts, judicature, arbitration.
24. **MALISZEWSKI Juliusz** – dr, humanities, political science; history of art; Institute of International Relations; *research interests*: international relations, media study, management.

25. **MICHALSKI Ryszard** – dr hab., international finance; Institute of Finance; *research interests*: economic policy, monetary policy, international finance, European integration, public finance, financial markets.
26. **MOŚCIBRODZKA Krystyna** – prof. dr hab.; economics; Institute of Finance; *research interests*: financial position and results of large enterprises, small and medium-sized and micro; sources of finance and corporate restructuring, the application of innovation in financial analysis and strategic, conditions for the development of small and medium-sized businesses.
27. **MROWIEC Janusz** – dr; Institute of International Relations; *research interests*: social and political situation in Africa and the Middle East, Islam, civilisation conditioning and „the clash of” Western and Islamic civilisation, the Arab world and its role in the modern world, terrorism.
28. **NOWAK Bartłomiej** – dr, economic science, international economics; Institute of International Relations; *research interests*: USA, transatlantic relations, European Union; global management, international organisations, global political economy, ethics in international relations.
29. **NOWAK Jerzy Maria** – dr hab., political science; Institute of International Relations, *research interests*: political science, diplomacy, international security, international organisations (NATO).
30. **OLESIŃSKI Zbigniew** – prof. dr hab., economic science, international economics, management; Institute of Management; *research interests*: interorganisational relations, globalisation processes.
31. **ORŁOWSKI Witold** – prof. dr hab., economic science, economics; *research interests*: applied econometrics, macroeconomics, Rector of the Vistula University.
32. **PASTUSIAK Longin** – prof. dr hab., social science, international relations; Institute of International Relations (Director); former President of the Polish Senate, former Vice-President of NATO Parliamentary Assembly; research areas: international relations, USA, Polish foreign policy.
33. **PLEBAŃSKA Marlena** – dr hab., economic science, management, entrepreneurship, knowledge management; Institute of Management; *research interests*: knowledge management, e-education, open education.
34. **PŁÓCIENNIK Sebastian** – dr hab., economic, law; Institute of International Relations; *research interests*: political economy, integration processes, varieties of capitalism, German capitalism, European Union; economic systems, institutional economy.
35. **RYBICKA Magdalena** – mgr, economic science, economics; *research interests*: innovation, New Silk Road, Asia economy, crisis.
36. **RYBIŃSKI Krzysztof** – dr hab., economic science, economics; *research interests*: capital markets, international finance, econometrics, globalisation, economic policy.
37. **SZOŁUCHA Marian** - dr, economics; *research interests*: development economics, history of economics thought, macroeconomics.

38. **ŚPIEWANOWSKI Piotr** – dr; *research interests*: applied microeconomics, commodity markets, political economy.
39. **WANCIO Agata** – dr, economic science, economics, international economics; Institute of Economic Studies; *research interests*: international trade and investment, emerging economies in the global economy, emerging multinationals, international knowledge and technology transfer, innovation policy, R&D and innovation of enterprises.
40. **WIŚNIEWSKA Anna Maria** – dr; *research interests*: development of SME, strategies, management of organisations.
41. **ZAREMBA, Leszek** – dr hab., mathematics, finance; Institute of Management; *research interests*: bond immunisation strategies, financial engineering, forex trading.
42. **ZIMNY Zbigniew** – dr hab., economic science, economics, international economics, foreign direct investments; Institute of Economic Studies; *research interests*: transnational corporations, FDI, globalisation, foreign trade, regional integration processes.
43. **ZOMBIRT Jolanta** – dr hab., economic science, economics, banking; *research interests*: finance and banking.

European Faculty of Arts

Research areas and scholars

1. **CYBULSKA-ZIONTEK Magdalena** – dr; *research interests*: graphic arts.
2. **FAŁAT Julia** – mgr; *research interests*: medieval art history.
3. **GOŁEMBIOWSKA-JOHNSON Jolanta** – dr, *research interests*: painting, graphics, design.
4. **KOWALSKI Marek** – dr; *research interests*: sculpture.
5. **LEWANDOWSKA Zuzanna** – mgr; research areas: design, graphics, art history, anthropology of culture, economics.
6. **WEJCHERT-GAJCZYK Dorota** – dr; *research interests*: art. education on all levels from kindergarten to universities, methods of mobilisation, workshops art.-therapy.

Faculty of Engineering

Research areas and scholars

1. **BARTCZAK Tomasz** – dr; *research interests*: computer networks, neural networks.
2. **CZAJA Ludwik** – prof. dr hab.; *research interests*: mathematical foundations of computer science, models of concurrent systems, distributed systems.
3. **DOLIŃSKA Iwona** – dr; *research interests*: Wi-Fi wireless networks, computer networks, modern internet technologies.
4. **DUTTA Soma** – dr, mathematics; *research interests*: mathematical logic, fuzzy sets, rough sets, interactive and adaptive information systems, similarity-based reasoning.

5. **GBURZYŃSKI Paweł** – dr hab.; *research interests*: sensor networks, embedded systems, operating systems, simulation.
6. **JAKUBOWSKI Mariusz** – dr inż.; *research interests*: digital image processing, video encoding, wireless technologies.
7. **KŁĘK Magdalena** – dr inż.; *research interests*: higher geodesy and satellite geodesy, geophysics, geodynamics.
8. **MASIUKIEWICZ Antoni** – dr; *research interests*: 802.11 wireless networks, analysis and optimisation of selected parameters of the physical layer PHY and MAC layer, optimising the selection of channels in home networks and private possibilities of the location of objects through wireless technologies.
9. **SENYUREK Edip** – mgr, engineering management, computer engineering; *research interests*: recommender systems, collaborative filtering, cryptology, information retrieval and software development.
10. **STETTNER Łukasz** – prof. dr hab.; *research interests*: stochastic control, stochastic processes, financial and insurance mathematics, optimisation, applied mathematics.
11. **ZAITSEV Dmitry** – dr hab.; applied mathematics, automated control, telecommunications; *research interests*: models of computations; operating systems and systems programming; networking technology; parallel and distributed systems; production control; petri nets.

Faculty of Philology / Modern Languages

Research areas and scholars

1. **KACPRZAK Katarzyna** – dr; *research interests*: theatre and literature of XX century Spain, modern Spanish theatre, theatre avant-garde La Fura dels Baus and Els Joglars, European experimental theatre, alternative actors' techniques translation, Iberian study.
2. **KOSZLA-SZYMAŃSKA Małgorzata** – dr hab.; *research interests*: methodology of teaching Spanish language, glottodidactics in socio-cultural context, culture and civilisation of Spain, Spanish art.
3. **KSIĘŻOPOLSKA Irena** – Dr; *research interests*: contemporary British fiction, comparative studies.
4. **WESELIŃSKI Andrzej** – prof. dr hab., English philology; *research interests*: postmodern fiction, modernist literature, film adaptations, Victorian literature and culture, narratology, Gothic fiction.

The Warsaw School of Tourism and Hospitality Management (SGTiR)

The Warsaw School of Tourism and Hospitality Management is a business university that prepares graduates for work in the field for the creation and management of tourism, sports

and recreation companies. It was established in 1995 and given entry number 56 in the register of the Ministry of National Education for Non-State Universities. The Higher School of Tourism and Recreation was the first tourist university in the industry.

The research and academic staff at the Warsaw School of Tourism and Hospitality Management consists primarily of practitioners who are happy to share their experience gained in reputable companies and institutions. They include, among others, prof. Jolanta Żyśko – member of the board of the European Association for Sport Management (EASM) and a member of the EC Expert Group "Human Resources Development in Sport", Krzysztof Celuch, PhD – co-founder of the Meeting Professionals International (MPI), Kazimierz Waluch, PhD – former expert at the Ministry of Regional Development, director of the Institute of Tourism, prof. Teresa Skalska – President of the Association for Research, Development and Promotion of Tourism, and Piotr Dominik, PhD – member of the Chamber of Commerce of the Polish Hotel Industry and Association of Tourism Experts.

Department of Tourism and Recreation in Warsaw

Research areas and scholars

1. **BIERNACKA Elżbieta** – prof. dr hab., technical sciences, agricultural chemistry and soil science, agricultural sciences; *research interests*: technical sciences, agriculture, chemistry and environmental engineering; national economy development of the tourism and recreation study; interdisciplinary approach including sociology, economy, geography, ecology and agriculture, biodiversity.
2. **CELUCH Krzysztof** – dr; *research interests*: meetings industry, destination marketing, management and organisation of meetings, current trends in business tourism, CSR, communication in global organisations; Vice-rector.
3. **DOMINIK Piotr** – dr; *research interests*: organisation of modern hotels and catering and gastronomic services, traditional food and healthy food, catering services in tourism, natural functional food.
4. **GROCHOWICZ Józef** – prof. dr hab.; *research interests*: quality and safety of food, new technologies of food processing, culinary heritage, promoting healthy food, cuisine in the tourism.
5. **SKALSKA Teresa** – dr hab., economy, tourism economics, social economy, sharing economy, statistics of tourism; *research interests*: tourism development, international tourism economy, demand for tourism services, tourism satellite accounts, methodological aspects of evaluating the demand, tourism impact on regional development, international competitiveness of tourism sector, social aspects of tourism, sustainability, tourism of disabled and other groups at risk of exclusion, social economy in tourism, corporate social responsibility in tourism, sharing economy.

6. **ŻELAZNA Krystyna** – dr hab., economic science, the economics of tourism, international economics; *research interests*: the economics of consumption, marketing.
7. **ŻYŚKO Jolanta** – dr hab., physical culture, an organisation of physical culture; *research interests*: theory of sports, organisation and management of physical culture, sports management, sports marketing, sports event, sports policy; Rector of the Warsaw School of Tourism and Hospitality Management.