

ORWELL WAS RIGHT: METAPHORS, POLITICS AND POLITICAL SCIENCE REVISITED

Abstract

Studying why politicians show a tendency to colour the description of reality and try to organize the achievements of researchers following this activity is a domain that is still far from being exploited. However, numerous threads are repeated continuously in it. The observations and advice contained in George Orwell's 1946 essay *Politics and the English Language* are becoming more relevant nowadays. In the analysis, however, it is necessary to distinguish "metaphor" as a meta category of a specific field of knowledge from metaphors in the form of the construction "society as". Following the threefold logic of contemporary politics: power, profit and identity, and modelling on the already deeply rooted notion of "anarchophilia", three "great metaphors" should be forged and included in today's science of politics: powerphilia – to describe the pursuit of power; profitophilia – to describe the purpose of profit; communityphilia – to describe a radical struggle for identity.

Keywords: George Orwell, the language of politics, metacategories, political actions, great metaphors.

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