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# **NARRATIVES OF PUBLIC POLICIES AND LOGICS OF POWER IN A HYBRID CONTEXT: THE CASE OF MOROCCO**

## **Abstract**

Instead of focusing on the question of the validity of the transfer of the theoretical apparatus between the North and the South, in this contribution we aim to enrich the analysis of public policies through reflection around the narratives of public action in Morocco. The argument of this article is that the narrative of public policy in a hybrid context can be a resource used by actors and stakeholders as well as it provides the structure in which the action is circumscribed. In this sense, the COVID-19 crisis was a godsend to push the political game more towards an apolitical logic.

**Keywords:** public policy narrative, hybrid context, logics of power, social cohesion, COVID-19.

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