



Akademia Finansów i Biznesu Vistula
Szkoła Główna Turystyki i Hotelarstwa Vistula
Grupa Uczelni Vistula

APPENDIX No. 1.

CREATIVE BRIEF

Description of the Competition task of the Vistula University competition

“Tell us your story: My way to Vistula”.

1. The competition task consists in recording a short video (1-2 minutes) using any technique, in which the competition Participant presents in an interesting way his/her story about the decision-making process leading him/her to take up studies at Vistula University
2. Language of presentation: Polish or English
3. Task objective: interesting stories will serve as the script for a promotional film of Vistula University
4. The participant will have the opportunity to take part in recording the promotional film of the University